



Concert Program Advertisement Contract

*For Professional, Business, and Corporate
Sustaining Members of the Connecticut Choral Society*

Print company/business name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Company contact name (print): _____ E-mail: _____

Advertisement Size / Rate (see reverse side for size template) *(please check)*

- 1/8 Page: 2" H x 2.437" W (as is, no changes) \$75
- 1/4 Page: 2" H x 4.875" W (horizontal) \$100
- 1/4 Page: 4" H x 2.437" W (vertical) \$100
- Half Page: 4" H x 4.875" W \$150
- Full Page: 8" H x 4.875" W \$250
- Full Cover: Inside Front, Inside Back, Back (if available*) \$400
*(*Please verify availability; first refusal on covers to past season cover advertisers.)*
- Listing only (Professional, Business, and Corporations only) \$50

Advertisement Design

- Print my same advertisement from last year *(please attach copy of ad)*.
- Camera-ready ** advertisement copy attached.
- Please design an advertisement for me. Fee: \$25

**** Please note: 'Camera ready' means the ad is usable as is, and does not require cutting and pasting or new type to be set. The only exception to this would be Xerographic reduction. If an ad needs to be reduced, be certain the type will still be readable in the smaller size.**
Electronic files are preferred: PDF, QuarkXpress (pc), PhotoShop, Word, Microsoft Publisher; please include all photos and fonts.
Materials may be emailed to: CCS25ads@aol.com

- Enclosed is my check payable to: *Connecticut Choral Society* Check No. _____
- Bill me for the balance due (payable within 30 days of order).

Mail to: Connecticut Choral Society, Inc.
P.O. Box 42, Southbury, CT 06488-0042

Signature of Advertiser Representative: _____ Date: _____

Please print name: _____

CCS Singing Member: _____ Telephone: _____

Thank you for your generous support !

The Connecticut Choral Society, P.O. Box 42 Southbury, CT 06488-0042
Information: 203-206-7186 www.ctchoralsociety.org

Pink = Advertiser's Copy • Yellow = Production Copy • White = CCS Development Copy